Torrance Old Fashioned Dollar Days, With Values Galore, Friday and Saturday

TORRANCE HERALD



'SALUTE TO COMMUNITY BUILDERS' . . . Here is a portion of the 350 persons who thronged Torrance Civic Auditorium Monday night to pay tribute to munity builders of Torrance who are constructing or proposing some 4,589 homes in this city. The affair was sponsored by Torrance Chamber of Commerce, presided over by President C. T. Rippy and Past President Reed H. Parkin. A map showing location of the tracts is printed on page 4-C of this edition.

RESIDENTS OF NEW OUTLYING SECTIONS TO GET MUNICIPA SERVICE UNDER NEW MANAGER

The needs of residents of outlying sections of Torrance, such as Seaside Ranchos, Torrance Manor and the California-Nevada tract in the Riviera section of the city, will have the immediate attention of the City of Torrance, George W. Stevens, city administrator, told the Torrance Herald this week.

Responding to a number of stated problems, Stevens an-

on curbs at once, to be followed by erection of uniform steel poles and street name plates as soon as materials are available.

2. Bus transportation service will be improved within two weeks, as announced in another news item on this page.

3. Street lights will be installed through concentation with

3. Street lights will be installed through cooperation with the Southern California Edison

the Southern California Edison Co, at corners.

4. Police protection will be increased through more frequent patrolling by radio cars and with additional personnel. The Walteria fire station now is in radio contact with the Torrance police department for emergency calls.

5. Traffic stop signs will be installed at intersections to slow down traffic through such developments as Seaside Ranchos, where a "through route" has

velopments as Seaside Kanchos, where a "through route" has been created from Sepulveda boulevard over Tulita avenue to Doris Way and then through Seaside Ranchos to 101, highway.

ounced: 1. Street signs will be painted New Bus Line To

Establishment of new bus lines to serve Torrance Manor, in North Torrance, and California-Nevada tract, on the Torrance-Palos Verdes Estates line, is slated for March 1, it was announced this week by Manager William Murphey, of the bus department.

Murphey said that the new North Torrance bus will be routed out Western avenue to 182nd street, west on 182nd street to Crenshaw poulevard, north on Crenshaw past Torrance Manor tract to Redondo Beach boulevard and El Camino College.

He said that the new bus service through Hollywood Rivlera to California-Nevada tract will be an extension of service now routed to Seaside Ranchos,

Use Of Torrance Park For High School And College Football Urged

Possibility that Torrance ball park might be utilized for me football games of both Torrance High School and El mino College loomed this week, following conferences between



MEADS COLLEGE . . . Raymond J. Casey, former principal of Torrance High School, has been named director of the Harbor Technical Junior College being built in Wilmington. Casey is well known in Torrance and is at present principal of Belmont High School in Los Angeles. He was named director of the college by the Los Angeles Board of Education last week.

150 Attend Rites For William, **Paul Husbands**

Approximately 150 persons paid their last respects Wednesday to William D. Husbands, day to William D. Husbands, 49, Torrance World War I hero, who was slain Sunday evening

who was slain Sunday evening by his brother.

The brother, Paul Husbands, 46, who turned the gun on himself after the killing, also was buried yesterday following a double funeral in Stone & Myers funeral in Stone and Myers

| Week. Located at 17001, the company beared by O. C. White, has been manufacturing chicken equipment, and beared by the control of the contr

ELECTION MAY 14 FOR NEW SCHOOLS SEEN; TAXPAYERS TO BE ASKED TO VOTE \$1,450,000

Voters of Torrance City School District will be asked on May Voters of Torrance City School District will be asked on May 14 to approve a bond issue for \$1,450,000 to provide four new schools for the rapidly expanding residential area of Torrance, it was indicated by the Board of Education Tuesday night.

The schools will be built in the Rivera section, Walterla kavea, Kettler Knolls area and in North Torrance, and each will worth a second of the contain eight classrooms, kindergarten, cafetorium and administrative quarters.

Weather Man

Predicts...

With everyone doing a little predicting on the side, we asked the Weather man what he could predict. He bobbed his head up and down trying to dodge his bifocal blur while he looked at the weather chart and came up with this outstanding masterplece of predication:

"Yesterday, which was 82 degrees, I predict will be the hotest day since the last time it was 82."

Period, end of report!

Except for the following list of temperatures for the previous week:

Feb.

Maximum Minimum

Comtan eight classrooms, kindergarten, cafetorium and administrative quarters.

Dr. Howard A. Wood, president, said that until the new buildings selolode sessions will be necessary next year in some schools to provide for the rapidly expanding school population. While enrollment last year under Los Angeles schools was only approximately 2,000 students. Next year, it is anticipated, the enrollment in schools will reach 4,100.

It is estimated that each will cost \$283,000, including land, equipment, architects and engineering fees and miscallar pour live designation. With everyone doing a little predicting on the side, we asked the Weather man what he could predict. He bobbed his head up and down trying to dodge his bifocal blur while he looked at the weather chart and came up with this outstanding masterpiece of predication:

"Yesterday, which was 82 degrees, I predict will be the hottest day since the last time it was 82."

Period, end of report!

eering, fees and miscellaneous

costs.

In addition a five-classroom unit, with additional kindergarten, cafetorium and office, costing \$138,700, is proposed for fern Avenue School, to be located on the site now being used for a city park but owned by the schools.

A kitchen and cafeteria equipment is proposed for Torrance Elementary School, costing \$20,000, and \$8,000 worth of improvements will be made at Perry school.

It is hoped that some \$150,000

Perry school.

It is hoped that some \$150,000 can be utilized for a cafeteria and equipment at Torrance High

The proposals will be studied y the Torrance Educational

Torrance Herald 'Makes'

SALE OF WHITE

MANUFACTURING

COMPANY REVEALED

Sale of the White Manufactur-

ing Co., one of the oldest firms in Torrance, was announced this week.

Continued on the formation of the formation of the formation of the formation of the formation properly designed, it is said.

El Camino, moving soon to Alondra park, is without a home field save for use of high selbool grant, is without a home field save for use of high selbool grant and other officials, said that it is possible that lights can be shifted; fences moved and additional showers and lockers in stalled to take care of both chighi school and college home games during the coming.

President Forrest G. Murdock and Student Personnel Director H. J. Sheffield, of El Camino, which she cands student Personnel Director of H. J. Sheffield, of Call conference park.

El Camino to lockers in the Bay League of the California in Stone and Myers Chapel. Simple services were computed by the Rev. Ben Lingen, etcler, former minister of the formation of the Torrance Board of Edulation will enter into the district and polining of the night of the properly designed, it is said.

El Camino, moving soon to to Alondra park, is without a home field save for use of high selbool and the district when a wailable.

Torrance Superintendent of Reversion of the Torrance Herald Superintendent of might football incident to the formation of Torrance Herald Superintendent of might football incident to the formation of Torrance Herald Superintendent of might football incident to the formation of Torrance Herald Superintendent of might football incident to the formation of Torrance Herald Superintendent of might football incident to the formation of Torrance Herald Superintendent of might football incident to the formation of Torrance Herald Superintendent of might football incident to the formation of Torrance Herald Superintendent of might football incident to the formation of the formation of Torrance Herald Superintendent of might football incident to the formation of the formation The Torrance Herald "makes" the Congressional Record. In newspaper vernacular this means that the Herald has een quoted in the official records of the affairs of the Congress of the United States, specifically at the instance of Rep. Cecil R. King who requested and was granted an extension of his under date of Jan. 8, 1948, entitled: "1947; A Year of Results— Vision, Fulfilled."

The editorial, written by Frank S. Selover, managing editor, consisted of a review of three previous "New Year's" editorials; a survey of accomplishments of the community since 1945, and that which will be needed in Torrance during the

year 1948,

Thirteen specific past accomplishments were noted, and nine which are needed in Torrance for the year 1948 were outlined. Several of those mentioned as needed in 1948 already have been achieved.

The Torrance Herald realizes its obligation to the communications.

the Torrance Heraid realizes its obligation to the economicity and extends its columns to the end that the needs of this fast growing city might be met as fast as physically possible, and the recognition of Congressman King, in placing the editorial in the Congressional Record of Feb. 9, 1948, is accepted as an illustration of the fact that the efforts of this newspaper

Torrance Salutes Builders Of 4589 Homes In City At Big Chamber Dinner

LOMITANS HIT NAME SWITCH

proposed change of name for ton avenue was heard this

and Arlington both be changed to "Van Ness" was suggested of Supervisors by the Los An-The proposed change was rethe brain child of the City of Inglewood,

The office of Raymond V. Darby, board chairman, stated today that the supervisors had from the County Surveyors of fice, to whence they referred it last week for a feasibility study.

Meanwhile, among Narbonne avenue businessmen questioned all said that they would turn to change the name of historic Lomita thoroughfare, and many had a good word for President of the Lomita Business Association Jerry Ward's suggestion that the street, from here to the cen ter of Los Angeles, bear the name of Nathaniel A. Nar-bonne, Lomita pioneer.

Some Torrance civic leaders said that they also would favor changing Arlington to Narbonne

rather than "Van Ness."

A Narbonne avenue bank manager, a music store proprietor, a mortuary owner, a shoe store owner and others said that they wished to keep the traditional name. Some said that they believed the change would, in certain respects, be harmful to their businesses.

Business Men Watch NLRB **Picket Suit**

Torrance retailers

Torrance retailers are watching with interest the complaint filed yesterday with the National Labor Relations Board by the San Pedro Business Men, Associated, charging that the Retail Clerks union is pleketing a member store in violation of the Taft-Hartley law.

The union Tuesday afternoon called a strike and began picketing the Union War Surplus store at 220 Sixth st., San Pedro Haskell Tidwell, union secretary declared the firm had refused to sign a contract with the union. He called one clerk from the store and led off picketing, which continued yesterday with four persons parading with placards.

The store energence Sign and

cards.

The store operators, Dick and Ira Kaye and Irving Robinson, all veterans of World War II, said they seek an arbitration clause to be added to the new contract which would call for state a nd federal conciliation service in the event any dispute could not be resolved by a joint employer-union committee.

Ira Kaye said the management was willing to negotiate the union shop request if they were granted the arbitration clause in any new contract.

any new contract,

granted the arbitration clause in any new contract,
Store Manager Dick Kaye yesterday filed an affidavit of the strike situation with attorneys of the San Pedro Business Men, Associated. The National Labor Relations Board is now studying 14 charges of unfair labor practices filed by the association and its members against the union, NLRB Examiner Eugene Purver said he was awaiting a report of the situation before taking further action,
The Central Labor Council (AFL) last Friday placed the store on its "unfair" list and the firm countered Monday with an unfair labor practice charge filed with the NLRB against the union,

of home building projects which will have completed not less than 4589 new dwelling units within the confines of this city before Uncle Sam gets around to taking the census in 1950.

And, according to the plans placed before the community



ADDRESSES MEETING . . . C.

S. Beesemyer, executive vice-president of General Petroleum Corp. and past president of the Los Angeles Chamber of the Los Angeles Chamber of Commerce, is shown as he addressed the 350 persons who gathered in Torrance Civic Auditorium Monday night for the Torrance Chamber of Commerce annual dinner staged as a "Salute to Community Builders." (Torrance Herald photo.)

L. A. SCHOOLS BUY MORE LAND FOR NEW JUNIOR HIGH

To Angeles City Board of Education authorized the director of real estate to accept a grant deed dated Jan. 14, 1948, from Madison H. and Caroline M. Compton for a parcel of land for the new junior nigh school site in the Wilmington area.

California - Nevada Properties, Inc., now completing 219 units. Riviera Housing Corporation, who soon will start 137 units. Sande Senness, who has just acquired the remaining holdings of the historic Weston ranch, and who plans development of 1800 dwelling units there. Southwast Properties, Inc., who are starting 186 dwelling units at 174th street and Crentshaw boulevard.

Keynote of the affair was "Salute to Community Builders."
The Torrance Herald, surveying the situation in connection with the annual Chamber banquet has revealed that \$14 new homes have been completed and sold in seven new tracts in formance, adding some 2830 to the population of the city in the past year, and that 3865 more dwelling units are on the drawing boards and subdivision riaps of the community.

They would add 10.705 persons to the population of Torrance, if completed as planned, meaning

They would add 10,705 persons to the population of Torrance, if completed as pianned, meaning that, between the new homes completed in recent months and those pianned, the population increase before 1950 can be anticipated as approaching 13,535 persons, practically double the official population as of the recent special census taken by the Federal government.

Honored at the annual ban-

FIVE MEASURES PLACED ON BALLOT FOR APRIL 13 TORRANCE CITY ELECTION

Torrance City Council yesterday adopted resolutions to have on the ballot of the April 13 municipal election five proposition three of which are amendments to the new City Charter at two of which provide for new ordinances.

The Charter amendments upon which the people will be

Tasked to vote are; 1. To provide that Ordinance Manager form of government on a permanent basis. Assistant To **Water Districts**

Manager Named Angus McVicar has been appointed as assistant manager of Torrance Municipal Water Districts, it was announced this week by William Stanger,

this week by William Stanger, manager.
MeVicar is former process engineer for Torrance Brass foundry and has resided in Torrance for many years.

Due to the heavy growth of Torrance, incident to new subdivisions and other construction, the job of managing the three water districts has proved to be too heavy for one manager, it was explained.

McVicar will be paid \$365 a month in his new position.

Night Hours For Big Sale

In observance of Torrance Old Fashioned Dollar Days, most stores of Torrance will remain open on Friday and Saturday nights this week, it has been announced.

Most Torrance stores are co-operating in the gigantic valuegiving event, by which con-sumers may realize values far in excess of expectations in

Torrance Old Fashioned Dollar Days are a new innovation for Torrance, marking the introduction of values such as cannot be found in other shop-ping centers, it was said.

departments may be suspended or dismissed.

2. To provide that Ordinance No. 200, which allows a \$50 a month salary for members of the City Council, be repealed. Election notices are being prepared by City Attorney C. Douglass Smith, who returned to his job after a serious illness this week, and will be published next week, it was said. The antigambling, City Manager and Council pay elimination ordinances were sponsored by the Torrance Chamber of

New ordinances asked are:

1. To provide hat Ordinance
No. 249 be amended to require
that specific charges and penalties be set forth under which
members of the police and fife
departments may be suspended
or dismissed.

by the Torrance Chamber of Commerce and members of the Citizens Committee for City Charter Amendments. TORRANCE ROTARY TO VIEW COLUMBIA

STEEL WORKS HERE Members of Torrance Rotary Members of Torrance Rotary Club will be taken through the Columbia Steel Co. works in Torrance immediately after their dinner tonight, according to Joe Arnold, vocational services chair-man of the club. Otto A. Kresse, plant man-ager, will conduct the tour. Ne is a member of Rotary.